

## Wessex Museums exhibition proposal template

Blue text is for guidance and should be replaced with information specific to the project proposal.

<b>Working title:</b>	Working title of exhibition or other public-facing activity
<b>Proposed by:</b>	Name and Museum
<b>Lead venues and lead curators:</b>	Which WMP would be the lead venue? Which other WMPs would be involved or provide second venue? Who would provide curatorial or subject specialist expertise?
<b>Dates:</b>	Proposed dates for exhibition or activity, subject to resource availability. Why do it then – i.e. is it linked to an anniversary?
<b>Summary:</b>	Summary of overarching concept with themes and key messages. What are the strengths or unique features of this exhibition? Has a similar exhibition been done anywhere before? What makes this different?
<b>Key objects and loans:</b>	List the key objects from across the WMP and why they are significant. Are there any key loans from outside the WMP? Are there opportunities for contemporary collecting?
<b>Aims + objectives:</b>	How might the exhibition meet the aims and objectives of the WMP strategy or of individual museums? How would the WMP measure the success of the exhibition?
<b>Audiences:</b>	Who are the target audiences? What do we know about them and why will it appeal to them?
<b>Learning outcomes:</b>	What will visitors learn from this exhibition?
<b>Cost:</b>	How much is the exhibition likely to cost? Typical headings might include: conservation, mount-making, transport for loans, research, repro permissions, design, graphics, media (software and hardware), showcases etc
<b>Funding:</b>	Potential sources of funding? Potential sponsors or working partners (for in-kind support). Opportunities for Retail?
<b>Collaborations:</b>	What opportunities exist for collaboration and co-curation outside the WMP?
<b>Digital:</b>	Is there an opportunity for an online presence? If so, what would this be?
<b>Programming:</b>	What opportunities exist for associated programming?
<b>Staff resources:</b>	Which key staff members from across the WMP would be involved in developing and delivering the exhibition? How much time is likely to be required?

<b>Reviewed by:</b>	Name of reviewing panel and date
<b>Next steps:</b>	Recommendations for next steps made by review panel (approval - or rejection with recommendations for how to improve and resubmit proposal)