## Wessex Museums Exhibition proposal template

Blue text is for guidance and should be replaced with information specific to the project proposal.

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| **Working title:** | Working title of exhibition or other public-facing activity |
| **Proposed by:** | Name and Museum |
| **Lead venues and lead curators:** | Which WMP would be the lead venue?  Which other WMPs would be involved or provide second venue?  Who would provide curatorial or subject specialist expertise? |
| **Dates:** | Proposed dates for exhibition or activity, subject to resource availability.  Why do it then – i.e. is it linked to an anniversary? |
| **Summary:** | Summary of overarching concept with themes and key messages.  What are the strengths or unique features of this exhibition?  Has a similar exhibition been done anywhere before? What makes this different? |
| **Key objects and loans:** | List the key objects from across the WMP and why they are significant.  Are there any key loans from outside the WMP?  Are there opportunities for contemporary collecting? |
| **Aims + objectives:** | How might the exhibition meet the aims and objectives of the WMP strategy or of individual museums? How would the WMP measure the success of the exhibition? |
| **Audiences:** | Who are the target audiences?  What do we know about them and why will it appeal to them? |
| **Learning outcomes:** | What will visitors learn from this exhibition? |
| **Cost:** | How much is the exhibition likely to cost? Typical headings might include: conservation, mount-making, transport for loans, research, repro permissions, design, graphics, media (software and hardware), showcases etc |
| **Funding:** | Potential sources of funding? Potential sponsors or working partners (for in-kind support). Opportunities for Retail? |
| **Collaborations:** | What opportunities exist for collaboration and co-curation outside the WMP? |
| **Digital:** | Is there an opportunity for an online presence? If so, what would this be? |
| **Programming:** | What opportunities exist for associated programming? |
| **Staff resources:** | Which key staff members from across the WMP would be involved in developing and delivering the exhibition? How much time is likely to be required? |

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| **Reviewed by:** | Name of reviewing panel and date |
| **Next steps:** | Recommendations for next steps made by review panel (approval - or rejection with recommendations for how to improve and resubmit proposal) |